
PRESS RELEASE

Norman K is accelerating its international development and strengthening its London office.

Norman K., an independent wealth management platform dedicated to international entrepreneurs, is strengthening its London office with the arrival of 10 new team members.

Since its **founding in 2021**, Norman K. has continued its development strategy, particularly internationally. **In 2022, Norman K decided to establish itself in London**, a major financial hub for international clients. The years 2023 and 2024 mark a significant strengthening of the team with the **arrival of 10 people in one year.**

Located in new offices at **12 Berkeley Street Mayfair**, Norman K London now has **11 professionals and experts**. As in Paris, the London teams are able to offer entrepreneurs and large families comprehensive **360-degree support** with a full range of expertise and customized services to address their professional and private wealth management issues.

"The entrepreneur community is very present in London, seeking customized support, far from the standardized offerings of banks. **Norman K aims to solve its clients' problems with customized management**, complex wealth structuring, financing solutions, and fundraising," states **Jean-Philippe PETIT, Co-founder of Norman K.**

The London office is expected to continue its development and have more than **20 team members by the end of 2024**. Below are the biographies of the latest team members to join Norman K:

- **Alexandra SUKHANOVA**

Alexandra Sukhanova, Wealth Management Associate, 28 years old, holds a BSc (Hons) in Management from Warwick Business School and has a Level 4 Diploma in Investment Advice. She is also an Associate Member of the CISI.

She started her career in 2017 at a London-based single-family office where she oversaw real estate investments and managed various private assets such as mega yachts and a football stadium redevelopment. In 2022, she joined Plurimi Wealth as an Associate where she covered HNW clients from the Middle East and the United Kingdom, including UK residents non-domiciled.



- **Anthony REDGROVE - Wealth Manager**

Anthony Redgrove, a Wealth Manager with over 15 years in financial services, specializes in providing holistic financial advice to entrepreneurs, professionals, and families.

His extensive career at Barclays and UBS demonstrates his ability to guide his clients towards their financial goals, with a deep understanding of their wealth, while also focusing on the UK market.

- **Charles HUMPLEBY - Wealth Manager**

Charles Humpleby holds a degree from the Hong Kong Institute of Bankers in Private Wealth and a Directorship Diploma from the FT's Board Director Programme in Board Management.

He is an executive agent approved by the HKMA, with over 25 years of experience. Charles has served in leadership roles at Standard Chartered Bank, LGT Bank, and as Managing Director at Woodside Holdings in Singapore, focusing on private equity fundraising and strategic investments.

He will be based between Jersey and London.



- **Henry IDUN - Wealth Manager**



Henry Idun has accumulated over 12 years of experience in high-net-worth client advisory in the United Kingdom.

He started his career at Mizuho Bank and later served as a client director at Coutts, distinguishing himself in banking solutions, credit, and wealth management, with a focus on the financial services sector.

His professional journey has been heavily involved in roadshows and major financial events, collaborating with renowned financial institutions such as Berenberg, Morgan Stanley, and notably J.P. Morgan, where he spent six years.

After a year-long break traveling in Indonesia and Thailand, he returned to the professional world at Norman K in 2023, taking on the role of a wealth management assistant.

- **Jyothis JAYAN - Wealth Manager**

Jyothis Jayan has accumulated over two decades of success in private banking, with extensive coverage including the Middle East, India, Europe, the United Kingdom, and Africa.

His experience at Emirates NBD, Bank of Singapore, and Mashreq Bank has made him a pillar in providing services to ultra-high-net-worth individuals, Family Offices, and institutions, showcasing his adaptability to key markets.

- **Jeremy HARDING**



Jeremy Harding is a Wealth Manager.

He joins us after 12 years at Coutts and Barclays Wealth Management in the United Kingdom, where he specialized in providing wealth management solutions for international HNW and UHNW clients.

In his new role as Wealth Manager, Jeremy will focus on the Middle East markets and non-domiciled UK residents.

With a degree in Business & Management and a member of the Chartered Institute for Securities and Investments, Jeremy brings rich knowledge and expertise to our London team.

- **Louise EUSTACE**

Louise has extensive experience in finance, starting her career at Mizuho Bank. Over the years, she's worked in various sectors, including insurance and business center management, and also managed a luxury hotel in Mykonos.

A significant part of her career has focused on financial roadshows and major events, working with esteemed financial institutions like Berenberg, Morgan Stanley, and J.P. Morgan, where she spent six years.

After a year-long break traveling in Indonesia and Thailand, she returned to the professional world in 2023, taking a role as a wealth management assistant at Norman K.



- **François MEUNIER**

Francois is head of equity markets at Norman K and is the portfolio manager for the NK Generation Alpha fund (for professional investors only).

Francois has been involved in technology for more than 25 years having worked for Analog Devices and IBM Microelectronics; he holds several patents related to chip designs. Since 2000, he has been based in the UK in the equities department of UBS, Bank of America, Head of Technology Research at JPMorgan Cazenove and Morgan Stanley where he was a Managing Director.

Since 2018, he has been managing institutional equity portfolios for Lombard Odier (Climate Transition fund), Credit Suisse (Responsible Consumer fund) and Fideuram. Francois holds a Master in Finance from HEC and and MSc from Telecom Paris Tech. Francois has co-founded several startups in the telecom, technology and agro-tech sectors.



- **Benedict BOULTBEE-BROOKS**



Benedict graduated with a first class degree in real estate from Oxford Brookes, before moving into the world of commercial real estate, adding value to office space.

Then from there into solar farm development.

As COVID hit, he set up a business to manufacture and supply large retail business with sportswear, operating across 5 countries and based out of London.

Now Benedict resides within the Corporate advisory team, supporting entrepreneurs with strategic development.

- **Chris Powell**

Chris was previously a Client Director on the Middle East desk at Coutts, looking after high-net-worth clients with ties to the UK.

He particularly focussed on clients with property ties to London, as well as wider wealth planning requirements.

Prior to working as a relationship manager, Chris held various roles within credit functions, meaning that he is well placed to assist clients with finding financing solutions both in the UK, and overseas.

He brings a modern approach to traditional Private Banking, seeking to combine a personal and proactive service with sourcing bespoke financing solutions for clients.



About Norman K.

Norman K. positions itself as an independent wealth management player, collaborating in an open architecture with leading institutions in France and internationally. **Founded in 2021**, the company now extends its presence to several major cities such as **Paris, Nice, London, and Geneva.**

The NK platform offers a **360° approach** by assembling around its clients (international entrepreneurs and high-net-worth families) **a dedicated team of experts**, carefully selected for their specialized skills in areas such as corporate affairs, real estate, portfolio management, financing, taxation, and many others.

Norman K.'s mission is to provide an optimal, unique, and completely personalized solution.

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